

## SGC Meeting Minutes for 8/17/17

Present: Mr. Whitefield, Ms. Price, Mr. Austin, Ms. Robinson, Dr. Taylor, Ms. Rucker-Lott, Reeves, Mr. Grant, Ms. Armstrong, Ms. Reeves

**Meeting began at 5:13 PM**

Agenda approved

Minutes will be reviewed during the next meeting

Added Mr. Samuelson to the agenda

**Mr. Samuelson shared how governance has shifted:**

**Samuelson:** We need to:

1. **Build insight** - We need to help others to know what is happening at Langston (Internal and External approach) - Clearly defined story about Langston
2. **Build Champions** -

**Samuelson:**

- Strategic Plan - new vision, new purpose
- Check out this site: [1fulton.org](http://1fulton.org)
- The Strategic Planning process for SGC begins this fall
- State of the Hughes address to inform parents and other stakeholders about the SGC
- New priorities, goals
- What are people's perception of our school?
- Student culture, Staff culture

**Oct. Nov. Jan.** workshops will be held to complete the Strategic Plans

**Samuelson:** At the sessions we should take clips and publicize to tweet out to others/ constituents

**Samuelson:** On Sept. 19<sup>th</sup> (South Learning Center) Fall Cross Council starts at **6:00 PM**. At the event, we will address where we are headed and how we are going to get there. We will also preview the Oct., Nov., Jan. workshops to complete the Strategic Plan and think about focus groups and outsourcing

**Dr. Taylor Question:** Is there a model of the strategic plan to follow?

**Samuelson:** We are the only charter system of this scale.

**Samuelson:** We are trying to take best practices from our program like a bellwether.

**Dr. Taylor Question:** Is there an opportunity for us to meet and plan with the feeder schools?

**Samuelson:** Leverage an outreach committee

**Ms. Price Question:** Dawn asked for a guide of steps to do process. (i.e. survey template)?

**Robinson Comment:** It would be nice if we had more liberty to prepare a link - and public facing

**Price Question:** Could Mr. Samuelson help with a feeder pattern for meetings and get on the master calendar?

**Samuelson:** Use a minute and a half at most of telling the story  
Short snippets of meetings that go out to inform stakeholders -

**Robinson Comment:** The City Council Meetings might be good opportunities to expose the school.

**Samuelson:** If we do the right work in the beginning to build insight and building champions (advocates for the school)

**Samuelson:** The challenge for SGC has changed to growing its purpose

**Samuelson:** Shared vision and drive our work towards that

**Robinson Comment:** Concerned about pulling together the PR pieces -

**Samuelson:** use the students at our school - (i.e. Josh Lee)-

One of the representatives from SGC would be at Langston on Monday to be part of the recorded message of SGC

**Mr. Samuelson:** Marketing and branding will probably be supported by the new chief of communication

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### ***Action Items and Other business***

Table the plans for reviewing the strategic plan until the meeting on the 19<sup>th</sup>:

- The new plan life span
- Recap and beginning rewrite

The following were ***unanimously*** voted to remain in their positions:

- Preston, term extended
- Robinson, term extended to 2019
- Ruckerlott, two year term
- Austin, term extended to 2019
- Dawn, extended term

**Price:** Jot down ideas to bring to the Sept. 19<sup>th</sup> meeting

#### **Other items:**

- Mrs. Reeves wanted to meet before the 19<sup>th</sup>, but we agreed to wait until after the 19<sup>th</sup> and at our 21<sup>st</sup> meeting. Then we will determine when and if back to back meetings are needed.
- Members will meet at the next home football game where a table will be set up for us to promote SGC. We may be wearing the same t-shirts or name tags.
- We should have 10 members and two students to comprise the SGC.
- Public questions default to the principal.

**Our next SGC meeting is Sept. 21<sup>st</sup>**

**Meeting is adjourned at 6:33**