Teaching Digital Literacy
Our School's/District's Commitment

Why teach digital literacy & citizenship?

1 Kids spend an average of 53 hours a week using media and technology. That's over 7 hours a day, and it doesn't include time spent texting or doing school work.

2 Technology offers kids great opportunities for self-exploration, creativity, connection and learning, yet kids may also experience challenges like:
- Oversharing and damage to reputation
- Cyberbullying
- Not understanding how to analyze and evaluate the credibility of information

3 To harness technology for learning, kids need to understand how to think critically, behave safely, and participate responsibly online.

What we're doing

- Using resources from Common Sense Education to teach students digital literacy and citizenship skills and engage parents

- Common Sense is a national, non-profit organization that provides free resources to educators and advice to parents so that kids can harness the power of technology for learning and life

Common Sense's Digital Citizenship Resources

- **K-12 Digital Literacy and Citizenship Curriculum**
  - Developed in conjunction with Dr. Howard Gardner, Harvard School of Education
  - Aligned to Common Core ELA & NETS standards
  - Available online or as iBooks Textbooks

- **Digital Passport**
  - Immersive, interactive blending learning experience for 3rd-5th grade students
  - "Badging" for game completion
  - Award winning; available on web platform, Edmodo, and as an app for mobile devices
  - Since August 2012 launch: 398K active student accounts; 118K Passports issued

- **Digital Compass**
  - 6th-9th interactive, 8 "choose your own adventure," stories, based on K-12 Curriculum categories
  - Developmental differentiators embedded into gaming
  - Will launch Winter 2015

- **Connecting Families**
  - Comprehensive program that allows schools and community centers to educate parents/caregivers about how to help their children become good digital citizens
  - Materials available in Spanish and English

Certification Program

And we're getting certified for our commitment!

For educators who have demonstrated passion for teaching digital citizenship to students and their families.

digital citizenship
Certified Educator

For schools that have taken a community-wide approach to teaching digital literacy and citizenship to students, staff and families.

digital citizenship
Certified School

For districts that have shown their commitment to teaching digital literacy and citizenship, with 75% of schools having achieved Certified Schools status.

digital citizenship
Certified District

http://www.commonsensemedia.org/educators/certification