



To all interested in Partners in Education:

Thank you so much for your interest in partnering with Chattahoochee High School. We hope to create long-lasting partnerships in our community that are mutually beneficial to both parties. Our mission at Chattahoochee High School is to lead students to their full potential through excellence in academics, arts, athletics, and service to the community. As a partner of Chattahoochee High School, we can reach this goal and help build a stronger community.

I sincerely thank all of our partners, and want to encourage other business and community organizations to join us in this important work. Establishing a strong relationship with the business community and supporting our school will help us achieve our vision: to create a community where everyone loves to learn, work, and serve. We have various opportunities for your involvement, and we will also provide benefits for your business or organization.

The length of the partnership is one year, at which time the partnership will be evaluated by both parties and further plans made based on these evaluations. Per district policy, the organization and the school must develop a formal partnership agreement each school year.

Benefits for Partners in Education

- **Advertising**

- Logo w/ link on Website
- Flyer distribution
- Logo recognition ad in student handbook
- Video scrolling ad in atrium
- Table at school events
- Logo recognition ad in event programs
- Logo recognition ad in weekly newsletter

- **Use of CHS Facilities**

- Meeting rooms
- Social functions
- Auditorium
- Little Theater
- Classrooms



Opportunities for Partners in Education

- Speakers/Performers
- Club sponsorship
- Promotional items
- Landscape materials
- Advertising
- Job shadowing
- Event sponsors
- Food/Beverage items
- Building materials
- Mentoring
- Tutoring
- Academic materials
- Visiting artist
- Achievement incentives

Role of the School

- Share school profile with the business (enrollment data, school improvement goals, etc...)
- Determine school needs with which the business can help, and school resources the business can access.
- Keep records of partnership activities and maintain contact with the Business Partnership Coordinator
- Generate publicity for the program and for your partner within the school and community.

Role of the Business

- Designate an employee to coordinate the business participation and maintain contact with school.
- Promote the partnership within the business through presentations to staff, requests for input, letters in paychecks, etc...
- Seek publicity for the program.
- Evaluate partnership and keep records of time, money, human resources, etc... Invested.
- Participate in school projects as needed.

Partners in Education is an excellent link between the business community and the educational community. We need each other now more than ever and I look forward to partnering with you.

Sincerely,

Tim C. Duncan

Principal