

February 28, 2019

Good Afternoon Camp Creek Families:

Adolescence is hallmarked by youth competing with each other and the virtual world regarding who has had the most adult-like experiences or can handle the most extreme experiences. A current trend facing our youth is called the Momo Challenge which is essentially a viral ghost story. Using cell phones and social media, “The Momo Challenge is directed at children and young adults.” The challenge features a frightening avatar who asks the child to perform various tasks and provide photos as proof. The "Momo" threatens those who do not perform the tasks. The tasks can escalate to serious violent acts, including self-harm and suicide. At times, this challenge includes sending or receiving messages from unknown online users.

Here are a couple of articles on what we should know about Momo challenge:

<https://patch.com/pennsylvania/newtown-pa/what-momo-challenge-5-things-know-dangerous-game>

<https://www.forbes.com/sites/andyrobertson/2019/02/27/dont-panic-what-parents-really-need-to-know-about-momo-challenge/#451ef7413a4b>

Fulton County Schools would like to encourage parents and guardians to have a conversation with their children about online safety and the risk of contracting unknown identities online. You can help keep the children in your family safe online by talking to them about what it means to be a good digital citizen. Here are a couple of resources digital citizenship:

1. Fulton County Schools has partnered with GoEnnounce to provide parents with an online Digital Citizenship course, consisting of six, 10-minute videos designed to help you navigate this important topic with your students.

<https://goennounce.com/courses/1/parents/videos?token=6a448989647b74757c3f4c6b7df9c298>

2. Parents looking for more information and ways to talk with their child about digital citizenship may also visit the Common Sense Media website.

<https://www.commonsense.org/education/toolkit/family-engagement-resources>

As always, please reach out to our administration or the counseling department if you are concerned about your child and any dangerous trends in the community. Also, you can also report any concerns to the Fulton County Schools “Quick Tip” App or email safety@fultonschool.org or <https://asp.schoolmessenger.com/fultonschools/quicktip>.

Best regards,

Jarvis Adams, Principal